

How To Get Ranked On The Front Page of Google... Get More Free Traffic, & Make More Money



Jeffrey Ringold



Ryan Ringold

The Ringold Brothers'
ProfitsAccelerator.com

Learn the **NEW** way of link building! Get thousands of incoming links for your website!

Get **FREE** videos at:

www.RyanRingold.com/bestseolinks



In this Free 4-Video Series...

- ★ Three amazing success stories
- ★ How changes on the web affect YOU
- ★ Proof that Archimedes was RIGHT!
- ★ It's all totally White Hat - and yes, it's REAL

01:40 01:56

The Ringold Brothers'
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An introduction to your hosts: The Ringold Brothers

My name is Jeffrey Ringold. Since 2003 I have been operating online businesses with my brother and my partner Ryan Ringold.

Perhaps you may have heard of Ryan, the self proclaimed, “Lazy Ass Internet Marketer.”

While Ryan coaches online I have been more behind the scenes running our business, managing PPC, creating new products, and doing all the things that come along with running a successful business.

When it comes to online marketing I have just about done it all.

I have written multiple digital products and have sold thousands of copies around the globe.

I am currently selling a physical product online moving upwards of 500 units per month. I have recorded and sold audio CD's to customers in 7 continents.

I have written sales letters that have pulled MILLIONS of dollars in sales.

I have successfully created, organized, and maintain countless PPC campaigns with hundreds of thousands of dollars in spend pulling Millions of dollars in sales.

Needless to say I've done a lot.

But what I share with you in here is VERY exciting. It can get you more traffic and make you more money

Before I get into that I want to let my brother introduce himself:

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About Ryan Ringold

Hi. I'm Ryan Ringold.

Yes, I really have self-proclaimed myself as the "lazy ass internet marketer" because I run my internet business virtually on autopilot.

I've been making money online since the early days of 2002 and I've generated millions of dollars in revenues, while working from home in my underwear.

I've always been an entrepreneur and before discovering internet marketing, I had several business failures.

My biggest failure came when I was 27 years old and was forced to declare bankruptcy. I had to move back into my parent's house and live in their basement where I slept on the couch next to their dogs.

I remember feeling depressed, humiliated, and hopeless. I was emotionally, spiritually, and financially bankrupt and I didn't know what was going to happen or what I was going to do.

It took three more years before I discovered internet marketing and making money online. When I found it, I was \$30,000 in debt (after declaring bankruptcy 3 years prior), I didn't own a car (I couldn't afford one), and I was struggling every single month to make ends meet.

I applied my past business experience and my knowledge of marketing and sales to the internet and the very first website I launched made me a profit of \$75,000 the first 12 months. That was more money than I made in the previous 3 or 4 years combined. The second year I made \$125,000 and was completely debt free and in my fifth year of being online I generated in excess of half a million dollars while working from home in my underwear.

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Back to Jeffrey Ringold:

Let me just add that Ryan has gone onto own and operate numerous websites, both individually as well as some in partnerships with me. His websites have had millions of visitors and have generated millions of dollars in sales. Ryan has written sales letters that have sold upwards of 35,000 copies of one of his products to customers around the globe.

He has been educating new internet marketers through his own coaching websites and mentoring programs for several years.

Ryan has been invited to speak and has spoken on the topic of online marketing at seminars held by some of the biggest names online.

Most recently he spoke at an event hosted by online tycoon, Jeff Johnson. Needless to say my brother knows his stuff and together we have formed a great bond and business partnership.

And oh yeah.....he really isn't lazy!

Ryan has just developed a way to make money on his terms, his schedule, and there is no one that is going to tell him what to do.

He has total Freedom!

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Use these slides to follow along with
the mp3 audio presentation.

Audio presentation can be found at:

<http://ryanringold.com/988/how-to-get-front-page-google-listings>

SEO

Search Engine Optimization

- On page factors
 - Keywords in your domain name
 - Keywords in URL of your page name
 - Keywords on your page
 - Keywords in your meta tags
 - Description
 - Keyword
 - Title

Create Content For Your Site

- Create 5 content pages for your website.
- Name them keyword phrases that you want to get ranked for in Google.

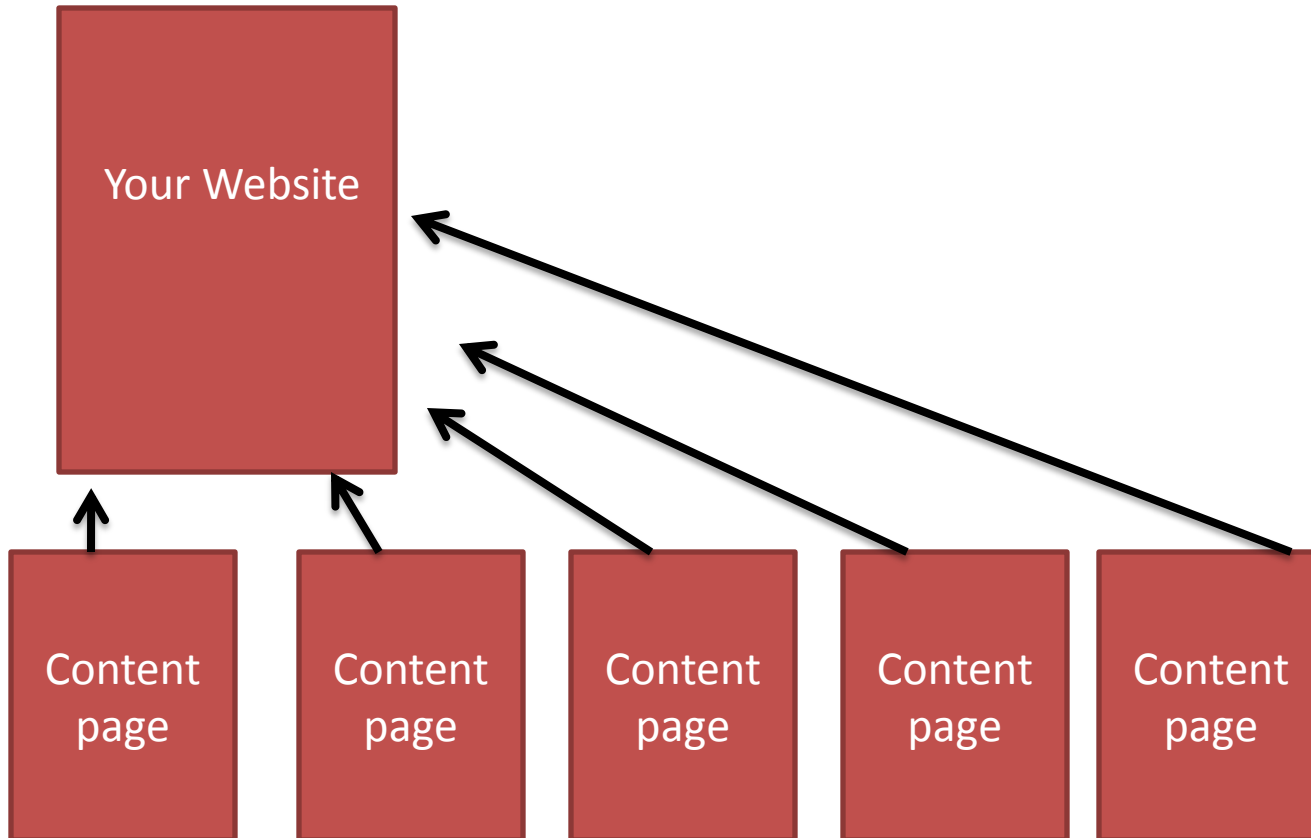
Create Content For Your Site

Can I use Word Press for these pages?

YES!

WordPress is very SEO friendly when you use SEO plugins like the **“All In One SEO”** plugin.

- Create an incoming link from each content page to your main website. Use your keyword as the anchor text or a relevant variation of the keyword.
- Ex) [dog training collar](#) or [collar for dog training](#)



How I Stopped Being So Tired!

Tiredness and a lack of energy was an issue that I struggled with for years.

Low energy and chronic tiredness affects millions of people and it was a major issue in my life. At first I thought I just needed more sleep, or more caffeine during the day.

I tried sleeping agents to sleep longer at night. I slept longer, but still felt tired. Then I tried pumping myself full of caffeine using coffee and soda! I eventually was trying those energy drinks, but those tasted bad and still didn't help.

I began feeling a bit helpless about it. It became frustrating, agognizing, and flat out depressing and my tiredness was negatively impacting my life!

I felt that something had to be wrong with me and wondered how other people always seemed to have so much energy. Many days I felt like I was in a fog... or like my brain was cloudy. Other times I lacked energy so badly that I didn't feel like participating in activities... even thinking about going for a walk seemed exhausting!

I would come up with excuses not to do things with my friends, family, or co-workers. I was actually embarrassed about my lack of energy and was TIRED of saying how tired I felt.

Keyword in the URL

Keyword in the TITLE (meta tag)

How to Combat Chronic Fatigue

Variation used as HEADLINE <H1> tag

Are you always tired? Does it seem like no matter how much sleep you get you cannot seem to get your eyes to stay open? Well, if that sounds familiar than you are one of the thousands of adults who suffer from chronic fatigue syndrome. In fact, all 10% of all adults suffer from chronic fatigue.

Links to Home Page with a variation of the keyword

[Learn How To Stop Chronic Fatigue](#)
Click here.

So, what exactly is chronic fatigue. For any individual suffering form ch syndrome it seems as though there is never enough energy. You may feel overtired and almost as if you do not have the energy to pick up your arm. Your fatigue can actually get in the way of completing daily rituals like getting dressed or even eating. Somehow no matter how much sleep you get you cannot get over your tiredness. Additionally, getting yourself moving will not do anything to [ease your fatigue](#). Instead, it will only serve to multiply your fatigue level.



end chronic fatigue

About 6,680,000 results (0.17 seconds)

Advanced

Everything

More

All results

Wonder wheel

More search tools

[CFS & Fibromyalgia Solutions for Patients and Their Doctors](#) ✓

About **Chronic Fatigue** Syndrome (CFS), Fibromyalgia (FMS), their treatment options, how to care for patients with CFS, FMS by Dr. Jacob Teitelbaum.

Supplements - Online Program - SHINE Treatment Protocol

[www.endfatigue.com/](#) - Cached - Similar

[D-Ribose - CFS & Fibromyalgia Solutions for Patients and T](#)

In the **end**, the heart cannot pump enough blood to even supply itself. The **chronic fatigue** syndrome and fibromyalgia: a pilot study. ...

[www.endfatigue.com/ /D-ribose-powerful-body-energizer.html](#) - Cached - Similar

[Stop Chronic Fatigue Now](#) ?

The Stop Tiredness Now Program will give you the tools that you need to overcome your **chronic fatigue**. Other **End** Tiredness Information: ...

[www.stopbeingsotired.com/endchronicfatigue.html](#) - Cached - Similar

[-How to End Chronic Fatigue](#) ✓

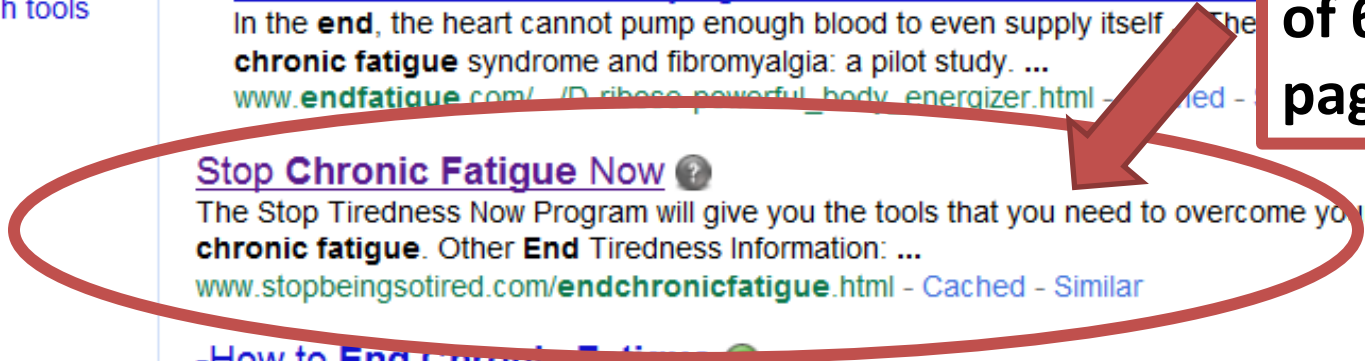
Learn more about **Chronic Fatigue** Relapse and **Chronic Fatigue** in general. Read articles on **Chronic Fatigue** Syndrome and how to recognize Fibromyalgia.

[www.drbanerjee.com/chronic-fatigue.html](#) - Cached

[Stop Constant Fatigue And Feeling Tired; How To Deal With Stress ...](#) ?

Baby Sleep Solution · Beat Stress Program · **End** Tiredness Program ... There is no doubt that chronic/constant fatigue causes are related to some of the ... Now, there is a syndrome called **Chronic Fatigue Syndrome (CFS)** and you might be

#4 FREE listing in Google out of 6.6 million page results



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how to stop chronic fatigue

Search

About 706,000 results (0.23 seconds)

Advanced search

Sponsored links

[Fatigue and Low Energy?](#) ✓

IsItLowT.com Lack of Energy May Be a Symptom Of Low T. Take the Quiz Here.

[End Fatigue™](#) ✓

www.IntegrativeInc.com Helps maintain mental alertness with all-day energy and

[Stop Constant Fatigue And Feeling Tired; How To Deal With Stre](#)

Now, there is a syndrome called **Chronic Fatigue** Syndrome (CFS) and you ... by t
to **stop** tiredness and sleep better - can't do any harm, can it? ...

www.stopconstantfatigue.org/ - Cached - Similar

[How to Stop Chronic Fatigue Syndrome Naturally | eHow.com](#) ✓

How to Stop Chronic Fatigue Syndrome Naturally. Since there is no medical test
fatigue syndrome, it is hard to diagnose.

www.eshow.com > ... > Chronic Fatigue Syndrome - Cached - Similar

[Stop Chronic Fatigue Now](#) ?

Offers information on **how to stop chronic fatigue**. Forget everything you've been told about
sleeping pills, low energy, and energy. Click here now to learn ...

www.stopbeingsotired.com/endchronicfatigue.html - Cached - Similar

#3 FREE listing
in Google out
for "how to
stop chronic
fatigue"

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SEO

OFF Page Factors

- SEL: Supporting External Links
 - Popularity: number of links pointing to your site
 - Reputation: what do those links say about your site

Most Powerful!

(I originally heard the term SEL from Dori Friend. Signup for her free linking strategies newsletter at www.DoriFriend.com)

SEO

OFF Page Factors

- Links come into websites from a variety of external sites and a variety of anchor text in the incoming links
 - Plural, singular, “ing”, “ed”, phrases, misspellings, website names, www, http://, etc...
 - This looks natural

SEO

OFF Page Factors

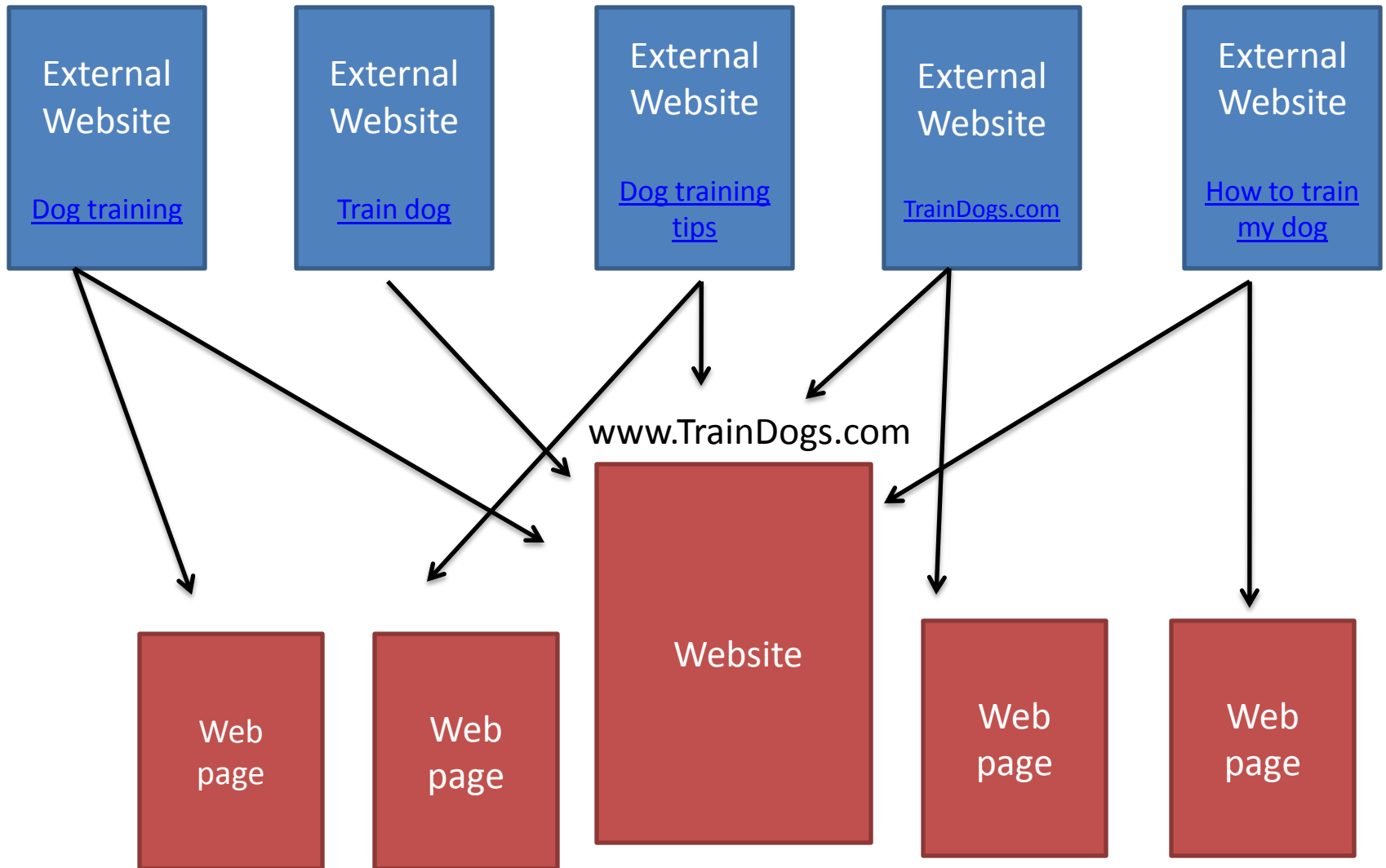
External websites might link to your **TrainDogs.com** website using a variety of keywords or phrases as anchor text.

Example:

- dog training, train dog, dog training tips, how to train dog, www.TrainDogs.com, <http://traindogs.com>

SEO

OFF Page Factors



SEO

OFF Page Factors

- Create incoming links and push your site to the front of Google
 - Create incoming links with keywords and keyword phrases as the [anchor text](#) that you want to get ranked for

SEO

OFF Page Factors

- SEL: Supporting External Links

Most Powerful!

Don't even need the keyword on website to rank for it. Example: search "click here" in Google

Example:



click here

Search

About 7,140,000,000 results (0.29 seconds)

[Advanced search](#)

Everything

Books

Images

More

All results

[Related searches](#)

[Wonder wheel](#)

[Page previews](#)

More search tools

[Something different](#)

[lovely](#)

[failure](#)

[read more](#)

[Click Here: A Digital Marketing and Advertising Agency](#)

Click Here is a Dallas-based interactive advertising agency with a full range of online advertising and marketing solutions, including display, search and ...

[www.clickhere.com/](#) - [Cached](#)

[Apple - QuickTime - Download](#)

Download QuickTime 7 Player free for PC and Mac. Upgrade to QuickTime 7 Pro video with a single **click** or convert media into a variety of ...

[www.apple.com > Mac > QuickTime](#) - [Cached](#) - [Similar](#)

[Windows Media Player - www.microsoft.com](#)

[www.microsoft.com/windows/windowsmedia/download/](#) - [Similar](#)

[Adobe - Reader 9](#)

Consumer. Adobe Reader software is the global standard for electronic document sharing. It is the only PDF file viewer that can open and interact with all ...

[www.adobe.com/products/reader/](#) - [Cached](#) - [Similar](#)

[Cost of War | National Priorities Project](#)

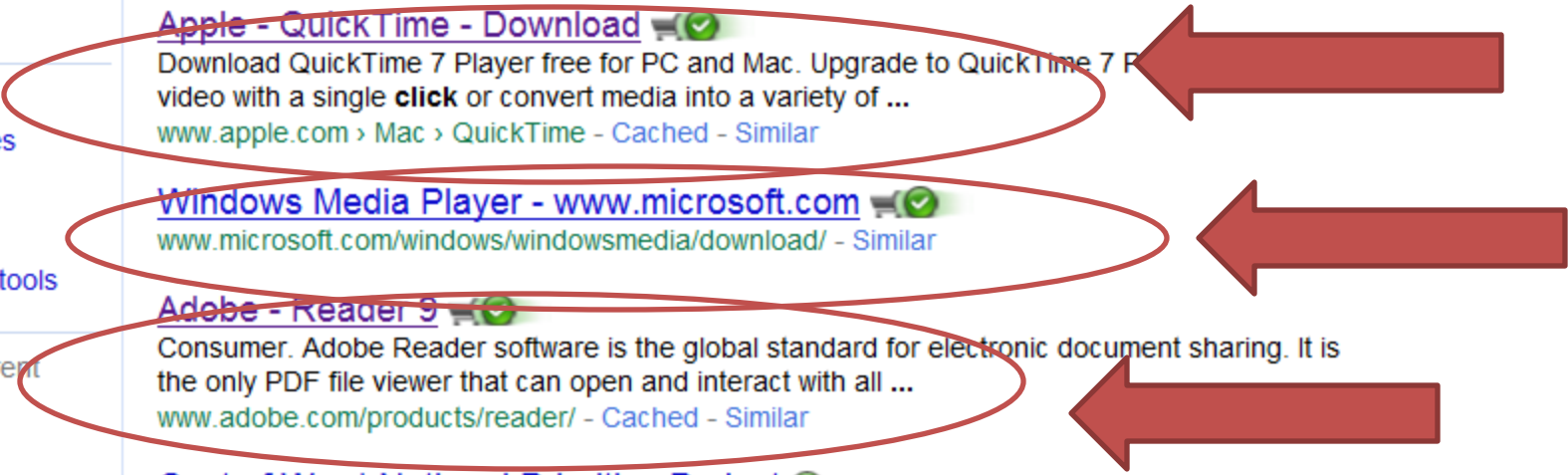
Dec 1, 2009 ... **Click here** to send us your story. **Click Here** to login securely ... Featured News. See NPP on CNN's Situation Room in 2008. **Click Here** ...

[www.nationalpriorities.org/costofwar_home](#) - [Cached](#) - [Similar](#)

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Extending QuickTime

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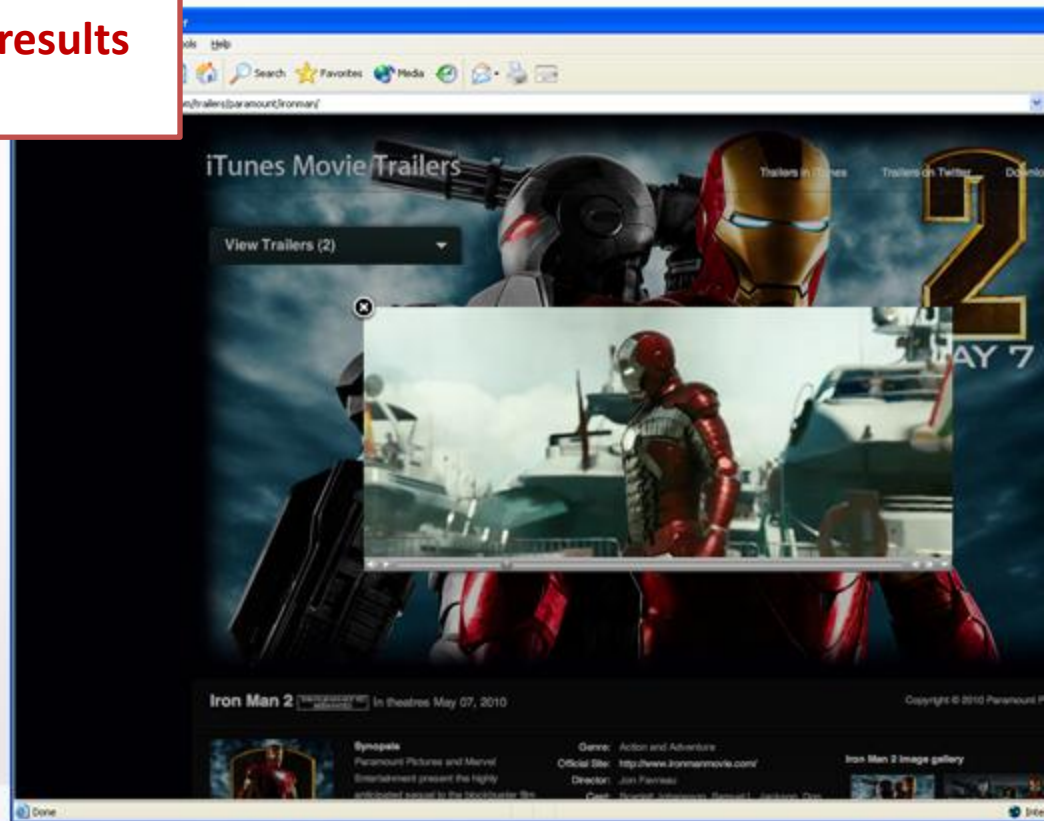
Email Address

Download Now

Windows Minimum Requirements

- A PC running Windows XP (Service Pack 2 or later), Windows Vista or Windows 7
- 233-MHz Pentium-class processor or better
- At least 128MB of RAM

“Click here” is NOT even on this page and it was ranked #2 out of 7 BILLION page results in Google!!



Other free Apple software downloads:

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For Mac + PC



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Resources

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- Community
- Windows Family



Windows Media Download Center

Select Download:

Windows Media Player

Select Version:

All versions

Select Language:

English Language Version

“Click here” is NOT even on this page and it was ranked #3 out of 7 BILLION page results in Google!!

Downloads for Windows Media Player:

[Media Feature Pack for N and KN editions of Windows 7](#)

The Media Feature Pack installs Windows Media Player 12 and related technologies on computers running the N or KN edition of Windows 7. Available for 32 and 64-bit computers.

[Download Now](#)

[Windows Media Player 11](#)

Windows Media Player 11 for Windows XP offers great new ways to store and enjoy all your digital media. It's easier than ever to access all of your music, videos, pictures, and recorded TV on your computer. Play it, view it, organize it, or sync it to a portable device for enjoying on the go, or share with devices around your home—all from one place.

Windows Media Player 11 is designed to work with all editions of Windows XP Service Pack 2 (SP2), and can also be used to restore Windows Media Player and related technologies to N and KN editions of Windows Vista.

Please Note Many of the great stores you know in Windows Media Player 10 are available in this version of the Player. [Check out a list of online stores.](#)

[System Requirements](#)

[Download Now](#)

 [Readme](#) 25,190 KB  120 min @ 28.8 Kbps

[Windows Media Player 11 for Windows XP \(64-bit\)](#)

Windows Media Player 11 for Windows XP offers great new ways to store and enjoy all your digital media. It's easier than ever to access all of your music, videos, pictures, and recorded TV

Adobe Reader 9



“Click here” is NOT even on this page and it was ranked #4 out of 7 BILLION page results in Google!!

ADOBE® READER® 9

Easily view, print, and collaborate on PDF files with free Adobe Reader 9 software

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Consumer

Adobe Reader software is the global standard for electronic document sharing. It is the only PDF file viewer that can open and interact with all PDF documents. Use Adobe Reader to view, search, digitally sign, verify, print, and collaborate on Adobe PDF files.

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Enterprise

Deploy, maintain, and support Adobe Reader across your organization. Corporations, government agencies, and educational institutions can distribute Adobe Reader internally on an intranet site or a local network.

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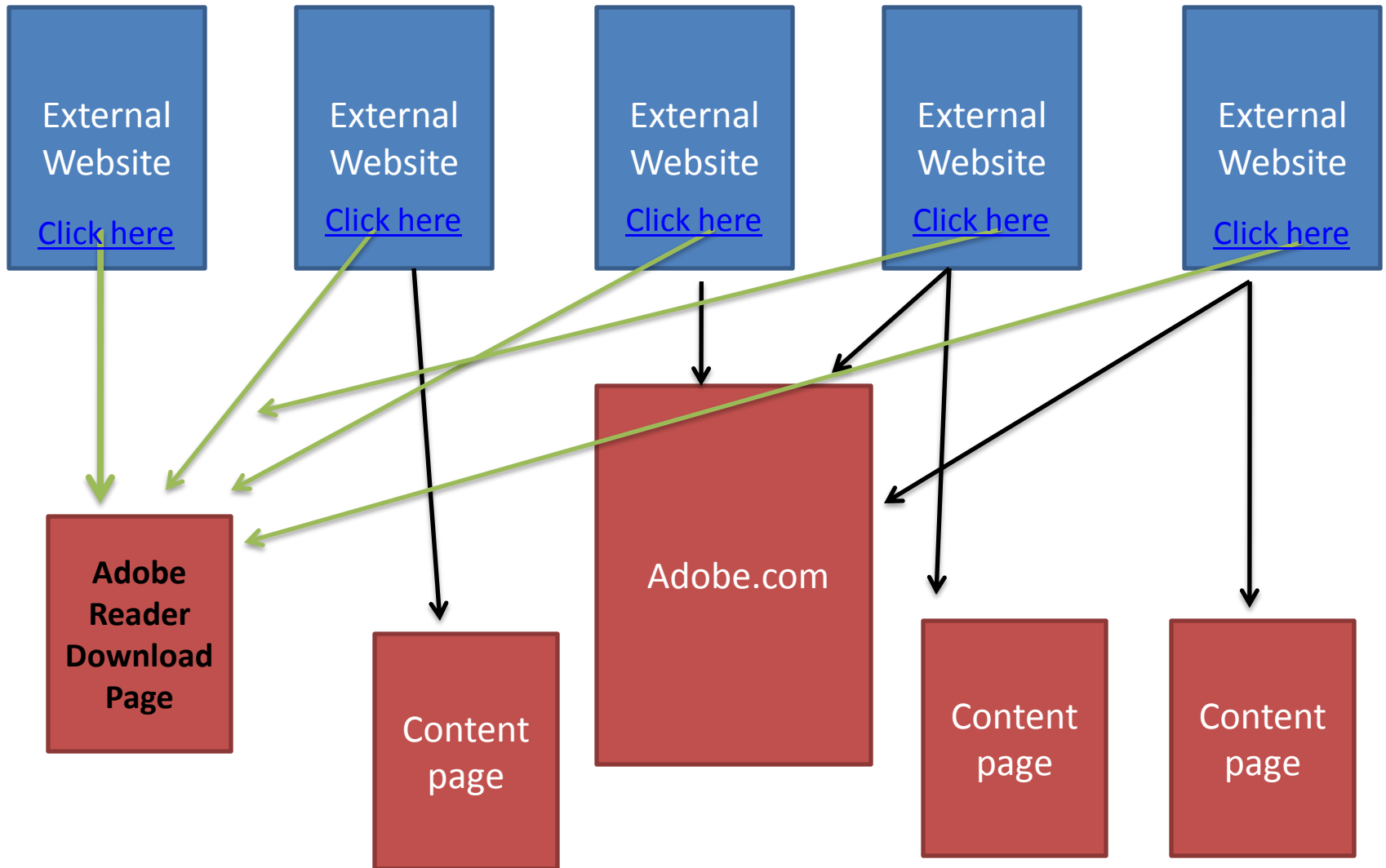
SEO

OFF Page Factors

- Google considers Apple's QuickTime Download Page, Microsoft's Windows Media Player Page, and Adobe Reader Download page as **extremely relevant** for “click here” because so many external websites are pointing to it (voting) using the anchor text “[Click here](#)” in the link.

SEO

OFF Page Factors

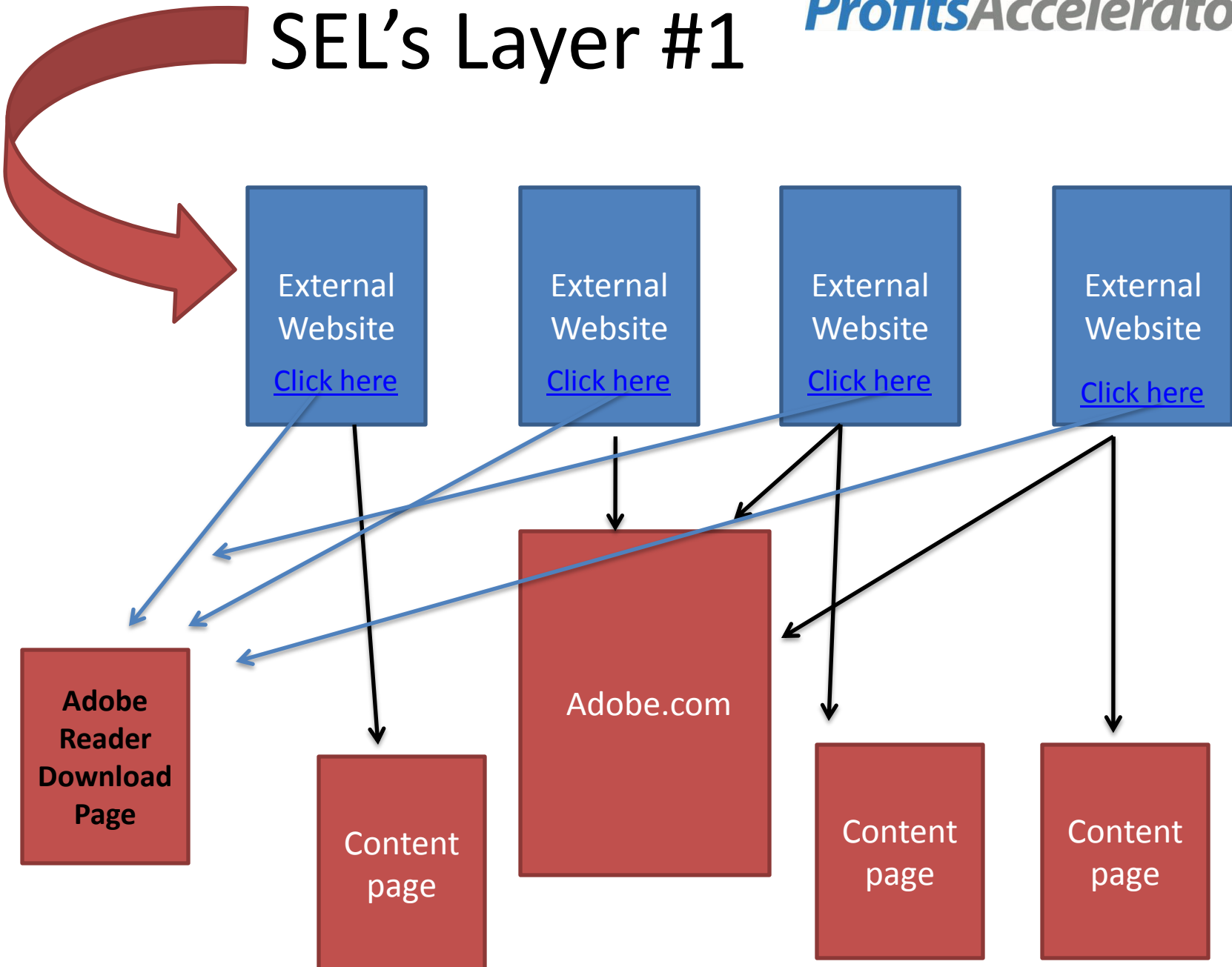


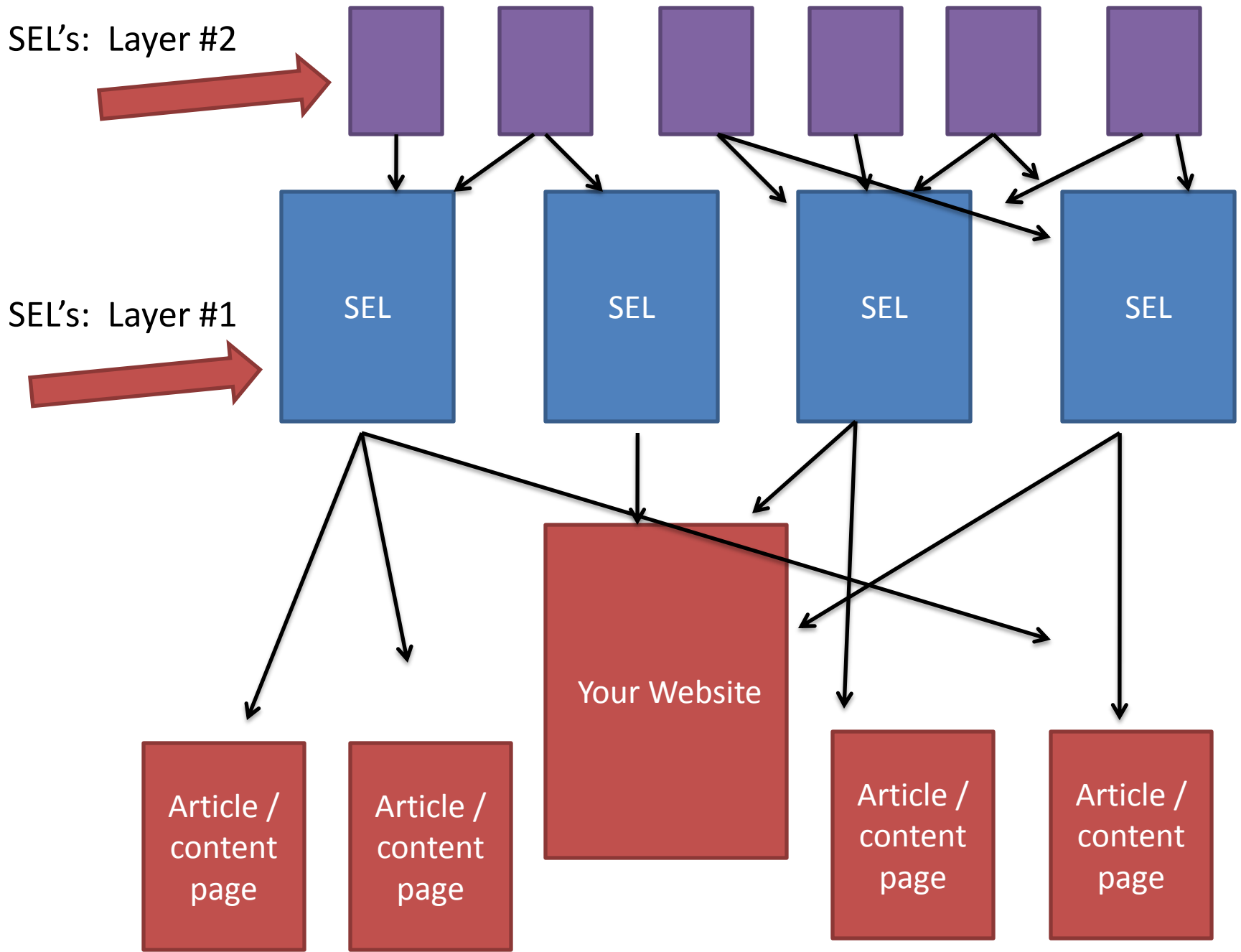
SEO

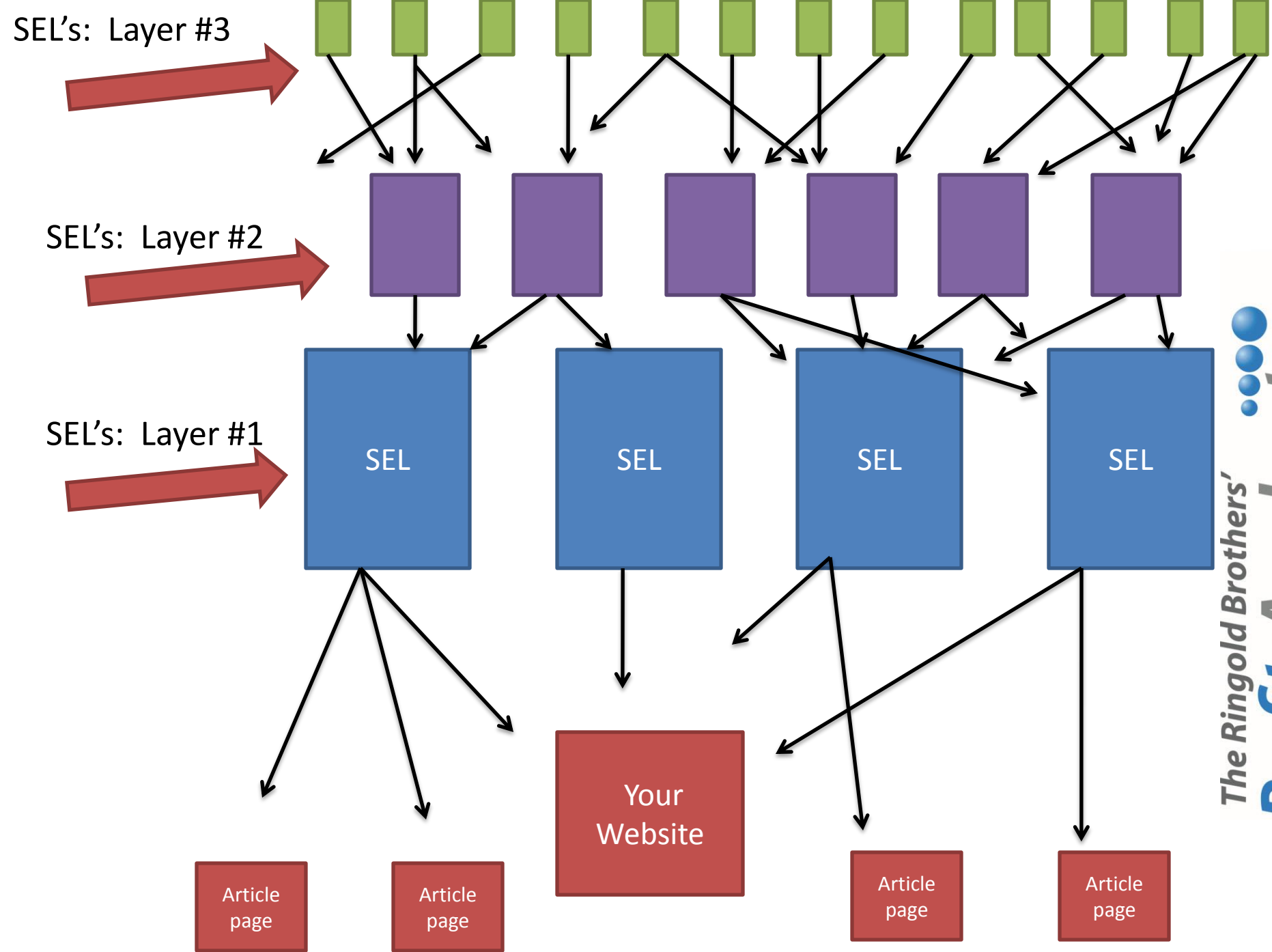
OFF Page Factors

- Over time you can build layers of SEL's to support your 1st Level SEL's
- This builds the authority and reputation of the page supporting your site.

SEL's Layer #1







Where Do These Sites/Links Come From?

- Article directories
- Blog Networks
- Comments on blogs
- Social bookmarking (Digg, Mixx, Propeller, Yahoo buzz, StumbleUpon, Reddit)
- Web 2.0 Content Sites (Squidoo)
- Press Releases
- Videos
- Your Own Blog Network

Where Do These Sites/Links Come From?

- These can be used in stages to create powerful SEO

Quick & Easy SEO

Stage 1

- Start with 5 content pages on your website based on top 5 search phrases (create additional content over time).
- Write 10 “relevant” articles and post to article directory and/or Squidoo (create additional articles over time).
 - www.eZineArticles.com
 - www.goarticles.com
 - www.Squidoo.com

Article Submitter Resource:

<http://www.contentcrooner.com>

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Quick & Easy SEO

Stage 1

Articles Building: 2 Purposes

- 1. SEO:** build incoming links
- 2. Traffic:** Articles can get traffic on their own
 - Articles should be good quality

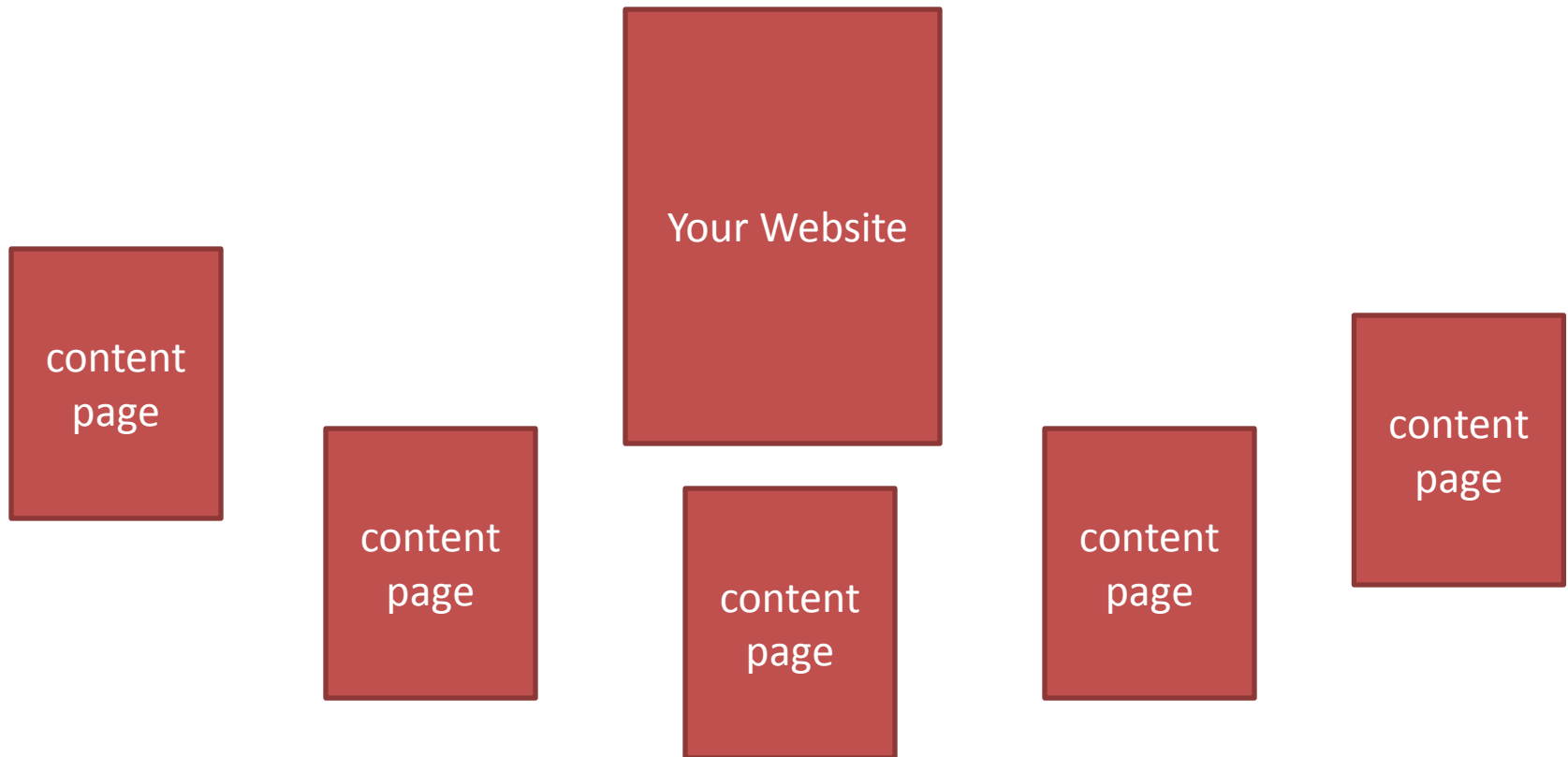
Quick & Easy SEO

Stage 1

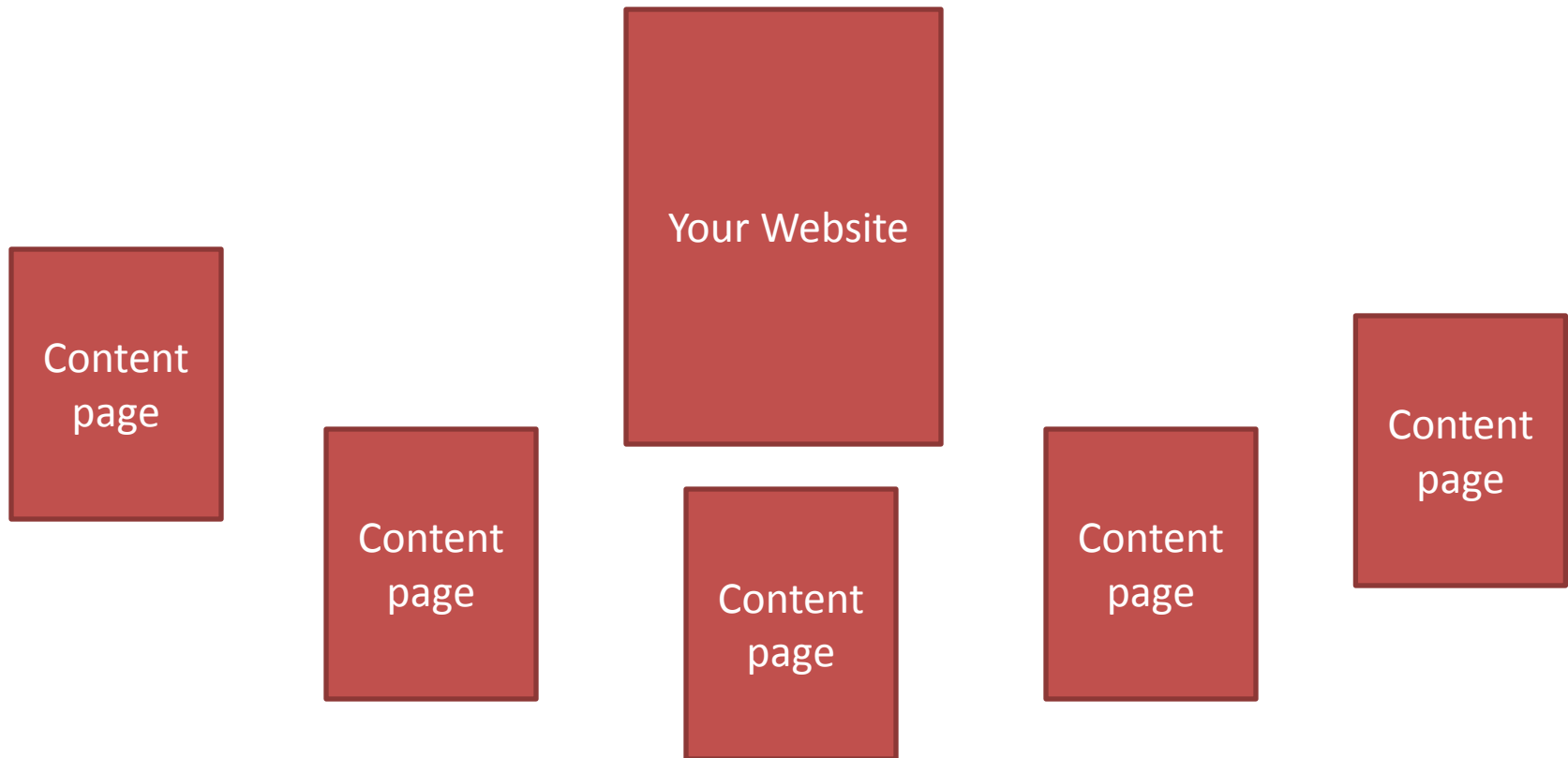
The Key

- Just Do Something!
- Don't worry about being perfect.

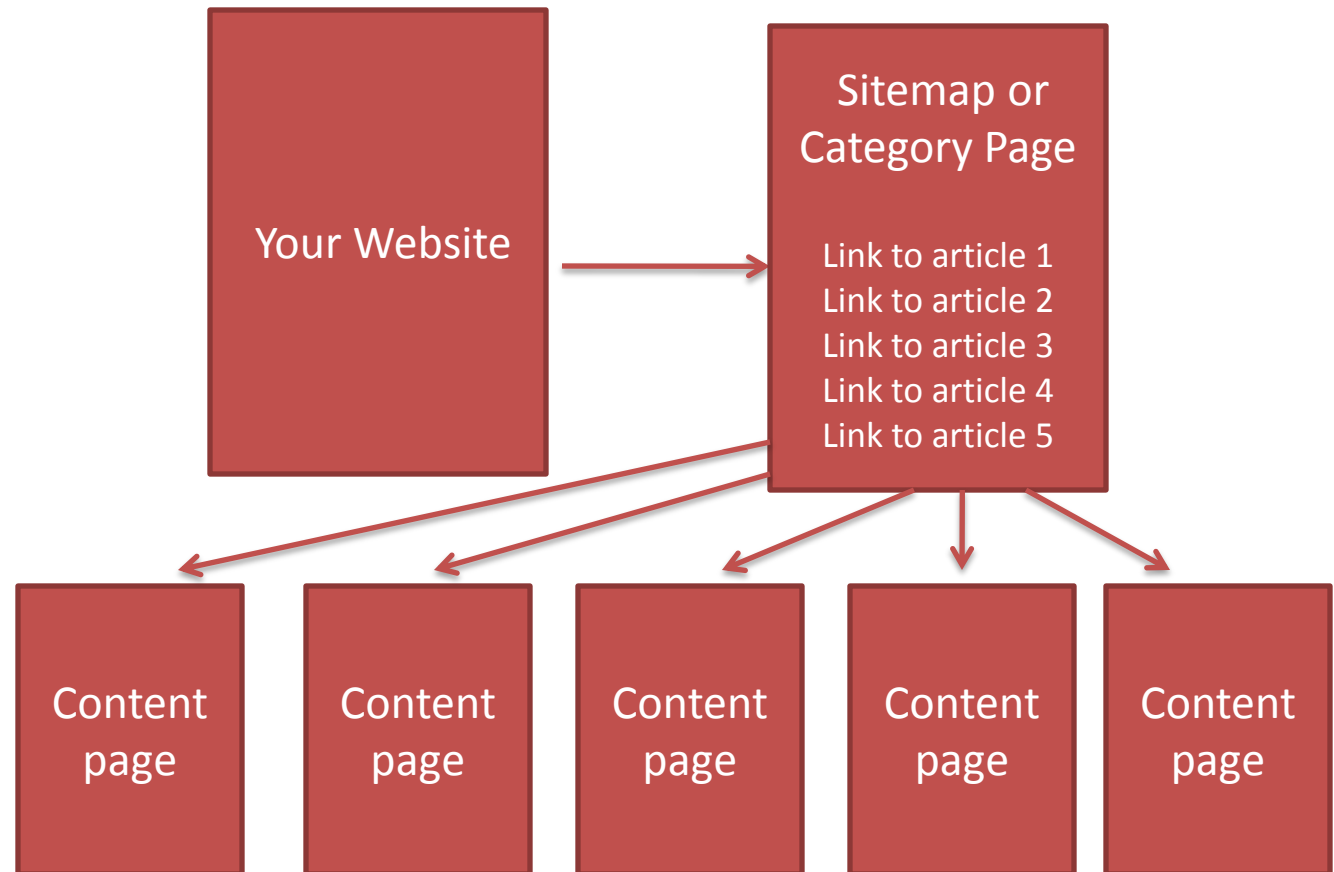
- Start with 5 content pages on your website based on top 5 search phrases (add additional pages over time).



- Name the pages keyword phrases
- Ex) dogtrainingcollar.html, bestdogleash.html



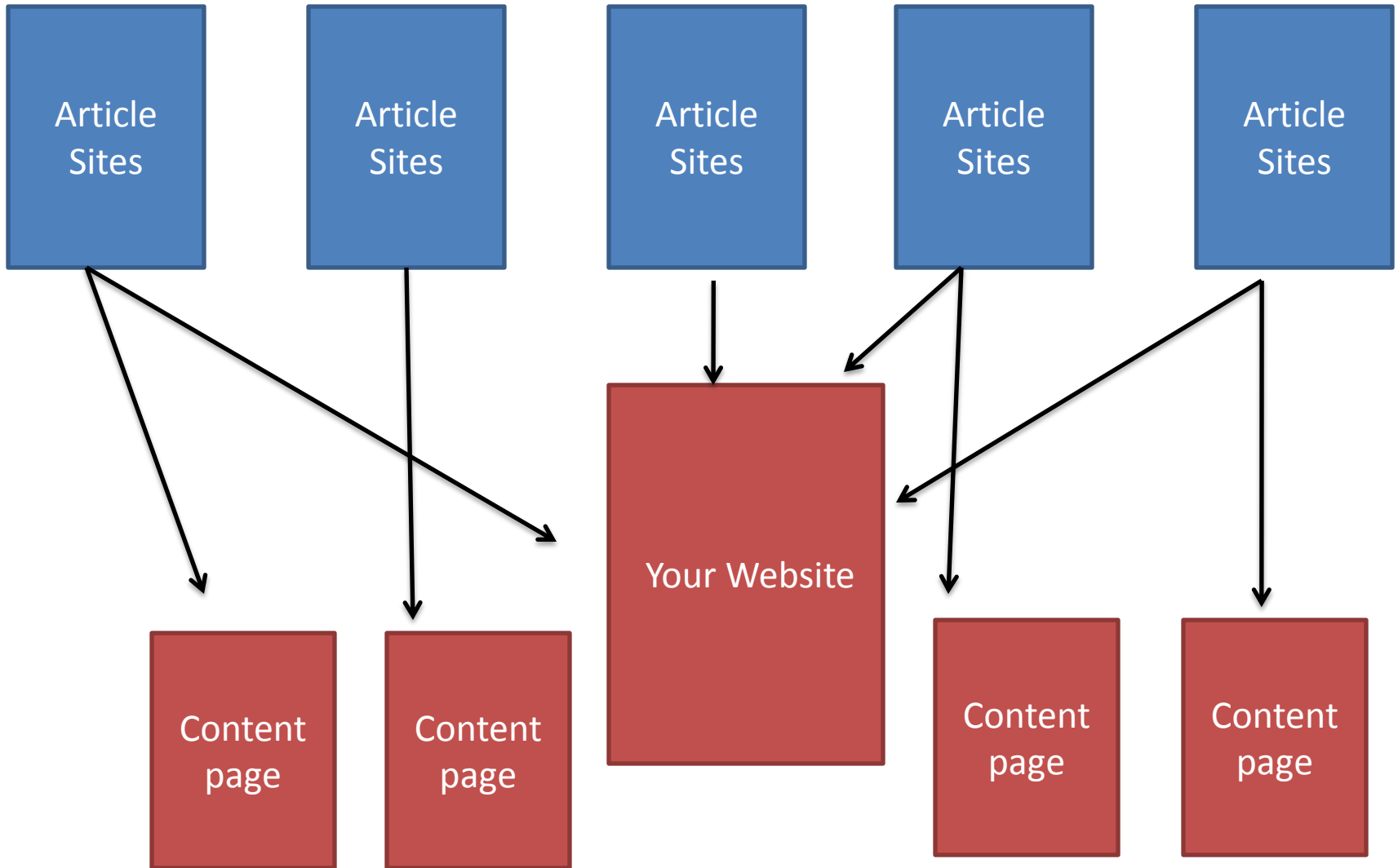
- Link out from your website to a second tier page (like a sitemap) that will link to each content page.



Quick & Easy SEO

- Link keyword phrases using anchor text in articles to your home page and internal content pages
- If allowed, create links from within the text of the article.
 - Use “About Author” or “Resource” section if you cannot link within the article

Deep Link



Quick & Easy SEO

Stage 1

- Register for article directories
- Use <http://www.contentcrooner.com> to submit your articles (paid service)
- Outsource

Quick & Easy SEO

Stage 1

- Start with 5 keyword phrases and optimize for them.
- Use these 5 keyword phrases as the anchor text in your articles that you are linking back to your site.

Learn the **NEW** way of link building! Get thousands of incoming links for your website!

Get **FREE** videos at:

www.RyanRingold.com/bestseolinks



In this Free 4-Video Series...

- ★ Three amazing success stories
- ★ How changes on the web affect YOU
- ★ Proof that Archimedes was RIGHT!
- ★ It's all totally White Hat - and yes, it's REAL

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